ABSTRACT

Announcement – Announcement made by the Hon'ble Minister(Municipal Administration and Rural Development, Implementation of Special Programme) on 16.03.2020 – Providing training to 15,000 urban youth under Employment through Skill Training & Placement (EST&P) component of Deendayal Antyodaya Yojana-National Urban Livelihoods Mission(DAY-NULM) at the tune of Rs.49.50 Crore for the year 2020-21 – Orders - Issued.

Rural Development and Panchayat Raj(CGS.3) Department.

G.O.(Ms) No.23 **Dated: 5.02.2021**

சார்வரி, தை 23
திருவள்ளுவர் ஆண்டு 2052

Read:

1. Announcement No.28, made by the Hon'ble Minister (Municipal Administration, Rural Development, and Implementation of Special Programme) on the floor of Tamil Nadu Legislative Assembly on 16.03.2020.

2. From the Executive Director, Tamil Nadu Urban Livelihood Mission Scheme (TNULM) Letter Roc No.1463/2020/NULM-1, dated 17.03.2020, 03.09.2020 and 23.10.2020.

ORDER:

The Hon'ble Minister(MA, RD & Impn. Spl.Prog) has made the following announcement in the Tamil Nadu Legislative Assembly on 16.03.2020 for the year 2020-21.

"15,000 இளைஞர்களுக்கு 49.50 கோடி ரூபாய் மதிப்பீட்டில் வேலைவாய்ப்புடன் கூடிய திறன் மேம்பாட்டு பயிற்சி வழங்கப்படும்"

"தேசிய நகர்ப்புற வாழ்வாதார இயக்கத்தின் வாயிலாக நகர்ப்புறத்தில் உள்ள வேலையில்லா இளைஞர்களுக்கு வேலைவாய்ப்பை ஏற்படுத்தும் பொருட்டு மாண்புமிகு இதயதெய்வம் புரட்சித் தலைவி அம்மா அவர்களின் ஆசியுடன், மாண்புமிகு தமிழ்நாடு முதலமைச்சர் அவர்களின் ஆணைப்படி, 2020–21 ஆம் நிதியாண்டில் 15,000 இளைஞர்களுக்கு 49.50 கோடி ரூபாய் மதிப்பீட்டில் வேலைவாய்ப்புடன் கூடிய திறன் மேம்பாட்டு பயிற்சி வழங்கப்படும்".

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2. In the letter second read above, the Executive Director, Tamil Nadu Urban Livelihood Mission has stated that the Deendayal Antyodaya Yojana-National Urban Livelihoods Mission(DAY-NULM) consists of the following seven components namely:-

- Social Mobilization & Institution Development (SM&ID)
- Self Employment Programme (SEP)
- Employment through Skill Training & Placement (EST&P)
- Capacity Building and Training (CBT)
- Shelter for Urban Homeless (SUH)
- Support to Urban Street Vendors (SUSV)
- Innovative and Special Project (I&SP)

For implementation of the scheme, the funding pattern would be 60:40 between Central and States. The Shelter for Urban Homeless and support to street vendors, are being looked after by Commissionerate of Municipal Administration. But, the livelihood activities of the above two components and all other five components are implemented by Tamil Nadu Corporation for Development of Women from 2016-17.

The operational guidelines of Employment through Skill Training & Placement (EST&P) state that:-

> "The Employment through Skill Training & Placement (EST&P) Component under DAY-NULM is designed to provide skills to the unskilled urban poor as well as to upgrade their existing skills. The programme will provide for skill training of the urban poor to enable them setting up self-employment ventures and for salaried jobs in the private sector. The Employment through Skill Training & Placement (EST&P) Programme intends to fill the gap between the demand and availability of local skills by providing skill training programmes as required by the market."
>
> "Training for fresh entrants will be minimum 200 hours (including practical and/or on the job training). The maximum and minimum number of hours of training permissible per day is 8 hours and 4 hours respectively. The cost norms to Skill Training Providers (STPs) may be worked out accordingly by the States. All Skill Development courses offered under the Employment through Skill Training & Placement (EST&P) must conform to the National Skills Qualification Framework (NSQF).

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The National Skills Qualification Framework (NSQF) is a competency based quality assurance framework. National Occupational Standards (NOS) developed by different Sectors Skill Councils (SSC) under National Skills Qualification Framework (NSQF) specify the standards of performance an individual must achieve for carrying out a function in the workplace. A combination of National Occupational standards (NOSs), including those relating to soft skills, forming part of a Qualification Pack (QP) required for a job role is taught as a course".

"Employment (both wage employment and self-employment) should be provided on an annual basis of at least 70% of the successfully certified trainees within three months of completion of training".

3. The training will be offered by the designated Skill Training Providers (STPs) to the urban poor in priority sectors such as Automobile, Healthcare, Retail, Beauty & Wellness, Tourism & Hospitality, IT/ITES, Apparel & Textiles and Electronics & Electricals where there is potential for gainful employment and career growth. She has also stated that during the year 2020-21, 15,000 youth will be provided skill training in various sectors to the tune of Rs.49.50 crores (both Central & State Share 60:40). She has also stated that regular Annual Action Plan (AAP) allocation fund will be utilised to implement the above Assembly Announcement of Hon'ble Minister for 2020 -21.

4. The Executive Director, Tamil Nadu Urban Livelihood Mission has therefore requested the Government to issue necessary orders to provide training to 15,000 urban youth to the tune of Rs.49.50 Crore under Employment through Skill Training & Placement (EST&P) component of DAY-NULM for the year 2020-21.

5. The Government after careful examination have decided to accept the proposal of the Executive Director, Tamil Nadu Urban Livelihood Mission(TNULM) and accord permission to provide training to 15,000 urban youth to the tune of Rs.49.50 Crore under Employment through Skill Training & Placement (EST&P) component of DAY-NULM for the year 2020-21.

6. This order issues with the concurrence of Finance Department vide its U.O.No.4358/Fin(MAWS)/2021 dated 29.01.2021.

(BY ORDER OF THE GOVERNOR)

HANS RAJ VERMA
ADDITIONAL CHIEF SECRETARY
TO GOVERNMENT

To
The Executive Director,
Tamil Nadu Urban Livelihood Mission Scheme, Chennai-600 034.

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The Managing Director,
Tamil Nadu Corporation for Development of Women Limited, Chennai-600 034.
The Director of Rural Development and Panchayat Raj, Chennai-600 015.
Finance Department, Chennai-600 009.
The MAWS Department, Chennai-600 009.
The Accountant General, Chennai-18.
All District Collectors, (Thro the MD, TNCDW)
Copy to:
The Senior Personal Assistant to Hon'ble Minister (MA, RD & Impn.Spl.Prog.) Chennai-600 009.
The Principal Private Secretary to the Additional Chief Secretary to Government, Rural Development and Panchayat Raj Department, Chennai – 600 009.
The Rural Development and Panchayat Raj(OP.2/B&C) Dept, Chennai-600 009.
Spare copy/stock file.

//Forwarded By Order//

5/2/21.

SECTION OFFICER

5/2/2021

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